

le brand **community** cutting edge **growth** so  
advanced **energy** technology advanced le  
**excellent service** lifestyle brand  
lead generation **exceed** enthusiasm ene  
communication **authenticity**  
influence **growth**  
strategic partners **community** visionary  
long term customer **growth** ex  
relationships talent attraction  
visionary progress valuable **growth**  
raining lead generation pioneering **real estate**  
**social media** sophisticated tools exce  
long term customer



THE  
MASIELLO  
GROUP

**changing the business of real estate**

to find out how we can be a part of your success,  
please visit us at:

[masiello.com/careers](http://masiello.com/careers)

once in a lifetime **innovation**  
sophisticated tools **energy**  
**community** cutting edge exce  
growth excellent service technology training  
lead generation **talent attraction** social media exc  
visionary exceed  
time progress long term customer strategic partners g  
relationships **passion** social media  
valuable lifestyle brand enc  
sophisticated tools enthusiasm training progr  
advanced talent attraction excellent service com



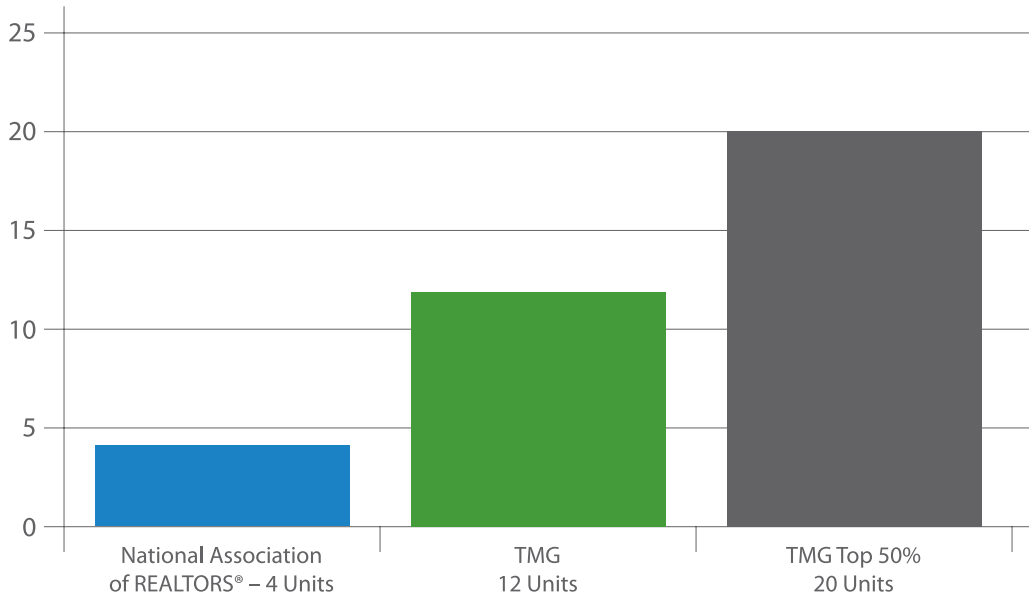
We **respect** your skill and time; therefore, we have specifically chosen an expansive **support** model that allows you to **focus** your efforts on **high value, income generating activities**.

Your **success** in the real estate profession will come **easier** because our **support** system allows you to leverage **your skills**.

This **partnership** of **agent skills** and company **support** is why our agents **earn**, on average, **two to three times more** than agents working in other industry models.



**2011 Average Agent Production Summary**



**THE MASIELLO GROUP**

**Full Time Commitment for your Full Time Career!**

[www.masiello.com](http://www.masiello.com)





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### **Your Career Coaching & Support**

- Personal training and career coaching by our managing brokers
- Regional dedicated training centers
- Online training and pod casts
- Monthly training workshops
- Ongoing Buffini training
- Pre-licensing school affiliations with broker/associate broker classes
- Online recertification program
- Regularly scheduled continuing education classes
- In-house real estate legal counsel
- Access to health care & benefits

### **Your Marketing**

- Strong regional brand name recognition
- Expansive national online and retail brand recognition with Better Homes and Gardens
- Listing exposure on masiello.com one of the industry's most innovative websites
- Listing distribution at no cost to the widest variety of news, real estate and retail websites including:
  - masiello.com
  - BHG.com
  - Boston Globe
  - Hartford Courant
  - WallStreetJournal.com
  - Barons
  - LuxuryRealEstate.com
  - duPontREGISTRY.com
- No cost personal websites and domain names
- Access to promotional products
- Access to custom postcard and brochure programs
- No cost virtual tours and Slide shows
- Distinctive Properties program

- Full service commercial division
- In-house marketing department
- Automated online open house notices
- Detailed web activity tracking and reporting for each listing
- Online CMA program with integrated marketing materials
- Detailed Home Buyer's Guide
- Homescout online property search & buyer management system
- New home marketing program

### **Everything You Need All in One Place**

- Professional facilities in strategic, visible locations
- Access to any TMG office when you need it
- Paper products and office supplies
- General postage
- Online transaction management system
- Online showing packages
- Listing input and file maintenance
- Online sales forms and legal library
- Buyer and seller packets prepared with all necessary forms
- Listing "thank you" letters
- Signage installation for all property types including, residential, commercial and new home communities
- Group intranet with useful REALTOR® resources at [www.teammasiello.com](http://www.teammasiello.com)
- IT support
- Email service
- Fixed cost E&O coverage
- Anti-virus protection software
- Color copiers and printers
- Office wireless Internet access

- Office voice mail with "follow me" features
- Long distance business phone calls
- General business and fax line usage

### **Resources to Get You Ahead**

- Fully staffed relocation department
- Relationships with the world's leading relocation companies
- Relocation listing and buyer opportunities
- Relocation certified training
- In-house mortgage, title, insurance and home warranty service partners
- No cost title search service when using Great East Title
- Free deeds and access to title attorneys through Great East Title
- Placement assistance and tracking of outgoing referrals
- Web lead management system
- Dell computer discount purchase program

### **When You Are New to the Group... We Take Care of the Details**

- First set of business cards are provided
- License transfers
- Listing transfer
- Name Badge
- Computer set-up including installation of all form programs and Intranet/Internet access
- Desk and phone set up
- A personal one-on-one orientation program to get you started