

THE Marketing Plan that Gets Results!

Exclusive to our REALTORS® is a system that merges their skills as the region's most productive real estate professionals and the widest exposure of your property to the largest pool of qualified buyers.

Better Homes and Gardens | **THE MASIELLO GROUP**
 REAL ESTATE
www.masiello.com

The website of the regions leading Real Estate company

My Personal Website

Show cases your home & much more!

Better Homes and Gardens

National Brand Power of the leading home design and life style website with over 6 million visitors a month

courant.com

Over 3 million viewers monthly covering CT/NY metro markets

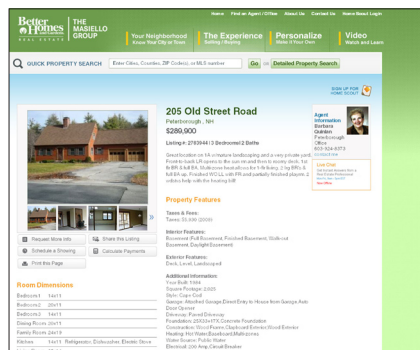
The New York Times

The #1 online newspaper in the country

facebook

The #2 website in the world for overall traffic

Our preferred marketing partners for your property



Your Listing on Masiello.com

boston.com
 your connection to The Boston Globe

Reaching over 5.5 million New Englanders monthly

WSJ.com

wall street journal

An audience of over 20 million visitors monthly of both wealth and influence

twitter

Real time website powered by people sharing information and news.

craigslist

The #1 online local and national classified source.

OpenHouse.com
 Find it. Map it. See it.

MLS
 the total listing service

REALTOR.com
 REALTOR

RealEstate.com
 Get the knowledge. Get the edge:

Google Base

YAHOO! REAL ESTATE

trulia
 real estate search

LakeHomesUSA.com

BARRON'S

Zillow.com Beta
 Your Edge in Real Estate

AOL real estate

HOUSES.COM

move

FRONTDOOR



1000's of other links & web relationships

According to the National Association of REALTORS® Over 97% of all home buyers use the internet to search for properties.

Better Homes and Gardens | **THE MASIELLO GROUP**
 REAL ESTATE



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 REAL ESTATE
 RELOCATION SERVICES

www.masiello.com

GREAT EAST